

PRIVACY POLICY

50.8 are dedicated to keeping your informations private. Any information that we collect in relation to you is kept strictly secured.

FPE Bvba – 50.8 (“50.8 Studio”, “50.8 Shop”, “50.8 Rentals”, “we”, “us, and “our”) provides you with access to our sites: www.fiftypointeight.be, www.fiftypointeight.studio, www.fiftypointeight.shop, www.fiftypointeight.rentals. This Privacy Policy explains how certain information about you may be processed. By using this site and placing orders, you expressly consent to the use of your data in accordance with this Privacy Policy.

Please read these policy carefully before accessing or using our website. By accessing or using any part of one of our site, you agree to be bound by these Privacy Policy. If you do not agree to all the terms and conditions of this agreement, then you may not access the website or use any services.

1. WHAT WE COLLECT AND WHAT WE DO WITH YOUR INFORMATIONS ?

When you place an order from our store, we collect the personal information that you provide to us such as your personal and/or company name, billing address, VAT and/or phone number, email address, credit card/ payment details and optional account information like username and password.

These informations are necessary for us for invoicing to you our product and services. Send you information about your account and order. Respond to your requests including refunds and complaints. Process payments and prevent fraud. Set up your account for our store. Comply with any legal obligations we have, such as calculating taxes. Improve our store offerings. Populate the checkout for future orders.

We store information about you for as long as we need the information for the purposes for which we collect and use it. If you placed an order/booking we are legally required to keep it for 6 years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses.

When you browse our store, we also automatically receive your computer’s internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

We also may send you emails about our promotions, new products and other updates.

If you do not wish to remain a subscriber to our mailing list or otherwise receive updates on our products and services, you are able to remove your details from the subscriptions list on the bottom of each promotional emails.

2. CONSENT

How do you get my consent ?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason and personal marketing only.

How do I withdraw my consent?

At anytime you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

3. DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms. Except as otherwise stated in this Privacy Policy, we do not sell, trade or rent your personal information collected on the website to others.

50.8 will take reasonable steps to ensure that its contracts with third parties include requirements for third parties to comply with the use and disclosure requirements of the privacy act.

Information collected at this site may be disclosed to third parties where functions are being outsourced. 50.8 may also disclose personal information to law enforcement agencies, government agencies, courts or external advisors where permitted or required by law.

4. WEBSITE & PAYMENT

Our websites are propulsed on a WordPress and WooCommerce, all data storage, databases are securely hosted on 1&1 Internet AG (Brauerstr. 48, 76135 Karlsruhe – Germany).

Stripe Technology Europe (25/28 North Wall Quay, Dublin 1, D01H104 – Ireland), will use the information we collect as part of the payment processing practice. When you use Stripe payment on 50.8 website to store your payment credentials, Stripe Technology Europe will use the Personal Information disclosed to 50.8 (SECTION 1) to complete purchases that you choose to make.

Your data is stored through Stripe Technology Europe data storage, databases and the general Stripe Technology Europe application. They store your data on a secure server behind a firewall.

Where you submit a payment via the Website, you will be providing your credit card details to our payment gateway service provider, Stripe Technology Europe. Your credit card details are not stored by the Service and cannot be accessed by 50.8 staff. You should refer to [Stripe's Privacy Policy](#) for details regarding how Stripe Technology Europe uses and discloses your credit card details and any other personal information it collects.

5. THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

Personal information collected at this site will only be disclosed to third parties in accordance with this Privacy Policy and with the terms and conditions of any relevant service.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

When you click on links on our site, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

Third-party services used on our websites :

- Stripe : <https://stripe.com/en-be/privacy>
- Google : <https://policies.google.com/privacy?hl=en-GB>
- Brevo (Sendinblue SAS) : <https://www.brevo.com/legal/privacypolicy/>
- Hotjar : <https://www.hotjar.com/privacy/>

6. SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

50.8 will take all reasonable steps to ensure that paper and electronic records containing personal information are stored in facilities that are only accessible by people within 50.8 who have a genuine "need to know" as well as "right to know".

Are personal account details safe when being transmitted ?

50.8 strives to protect your personal information during its transmission. 50.8's secure server software (SSL) is the industry standard and among the best software available today for secure commerce transactions. It encrypts all of your personal information, including your name and address, so that it cannot be read as the information travels over the Internet. However, while 50.8 maintains high standards in protecting your security, no transmission over the Internet or storage of information on servers connected to the Internet can be guaranteed to be absolutely secure.

Are personal account details stored safely ?

50.8 takes reasonable steps to ensure the security of personal information held by it from such risks as loss or unauthorised access, destruction, use, modification or disclosure of data. We only permits your details to be accessed by authorised personnel.

7. COOKIES

Cookies are small pieces of information stored by your browser on your computer's hard drive. We use cookies to allow us to understand who has seen which pages and advertisements, to determine how frequently particular pages are visited, to determine the most popular areas of the site and generally in order

to monitor usage of the site. Most web browsers automatically accept cookies, though you do not have to. If you wish to disable cookies then you can do so by readjusting your browser settings although please note that by disabling cookies you may not be able to register with or use all features of the site. Our trusted third-party providers may also use cookies or similar devices to monitor and maintain information about your use of the site and understand your preferences based on previous or current site visits so that we can offer better experiences for you in the future.

For example : If you have an account and you log in to our site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for X days, if you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

You can agree or revoke or change your consent at any time with effect for the future by visiting Cookie preferences in the footer of our site.

For more information on cookies and how to disable them, you can consult the information provided by the Interactive Advertising Bureau at www.allaboutcookies.org.

8. AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

9. CHANGES TO THIS

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If 50.8 is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

10. QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact us by email at accountancy@fiftypointeight.be or mailing us at: FPE Bv Weihoek 1, 1930 Zaventem, Belgium.